

## Increasing Dividend Equity Account (IDEA)

Investment Performance as of 12/31/2024



	Pure Gross (Before Fees)	Net* (After Fees)	Benchmark (S&P 500)	Benchmark (R3000 Value)
<b>Inception</b>	12.3%	9.0%	14.1%	10.8%
<b>10-year</b>	10.4%	7.1%	13.1%	8.4%
<b>5-year</b>	8.5%	5.3%	14.5%	8.6%
<b>3-year</b>	3.5%	0.5%	8.9%	5.4%
<b>1-year</b>	8.8%	5.6%	25.0%	14.0%
<b>YTD</b>	8.8%	5.6%	25.0%	14.0%
<b>QTD</b>	(5.4%)	(6.2%)	2.4%	(2.0%)

Calendar Year	Pure Gross (Before Fees)	Net* (After Fees)	Benchmark (S&P 500)	Benchmark (R3000 Value)	Difference (Gross-S&P500)	No. of Portfolios	Composite Assets (000s)	Total Firm Assets (000s)	Composite 3yr Std Dev	S&P 500 3yr Std Dev	R3000 Value 3yr Std Dev	Composite Dispersion
<b>2009**</b>	7.5%	6.7%	6.0%	4.2%	1.4%	40	\$7,190	\$533,832	N/A	N/A	N/A	N/A
<b>2010</b>	16.8%	13.3%	15.1%	16.3%	1.7%	138	\$33,407	\$751,909	N/A	N/A	N/A	0.4%
<b>2011</b>	8.9%	5.7%	2.1%	(0.1%)	6.8%	325	\$68,562	\$937,487	N/A	N/A	N/A	0.5%
<b>2012</b>	9.2%	6.0%	16.0%	17.6%	(6.8%)	414	\$91,822	\$1,272,265	12.7%	15.1%	15.8%	0.2%
<b>2013</b>	31.4%	27.5%	32.4%	32.7%	(1.0%)	536	\$153,123	\$1,955,915	10.3%	11.9%	12.9%	0.4%
<b>2014</b>	12.0%	8.7%	13.7%	12.7%	(1.7%)	942	\$257,782	\$2,589,024	8.1%	9.0%	9.4%	0.2%
<b>2015</b>	1.6%	(1.4%)	1.4%	(4.1%)	0.3%	1,265	\$311,651	\$3,175,419	9.5%	10.5%	10.7%	0.3%
<b>2016</b>	17.0%	13.5%	12.0%	18.4%	5.1%	1,714	\$470,340	\$4,413,659	9.2%	10.6%	11.0%	0.3%
<b>2017</b>	19.8%	16.2%	21.8%	13.2%	(2.0%)	2,254	\$698,440	\$5,944,479	8.5%	9.9%	10.3%	0.4%
<b>2018</b>	(3.8%)	(6.6%)	(4.4%)	(8.6%)	0.6%	2,539	\$699,689	\$5,486,737	9.8%	10.8%	11.1%	0.3%
<b>2019</b>	29.9%	26.0%	31.5%	26.2%	(1.6%)	3,193	\$1,079,861	\$7,044,708	10.9%	11.9%	12.0%	0.4%
<b>2020</b>	10.7%	7.4%	18.4%	2.9%	(7.7%)	3,269	\$1,159,219	\$6,889,798	16.5%	18.5%	20.0%	0.8%
<b>2021</b>	22.6%	19.0%	28.7%	25.3%	(6.1%)	2,083	\$891,288	\$7,761,687	16.0%	17.2%	19.3%	0.5%
<b>2022</b>	(6.2%)	(9.0%)	(18.1%)	(8.0%)	11.9%	2,105	\$810,480	\$6,931,635	18.7%	20.9%	21.5%	0.8%
<b>2023</b>	8.7%	5.5%	26.3%	11.6%	(17.5%)	2,158	\$855,063	\$7,200,019	16.0%	17.3%	16.7%	0.5%
<b>2024</b>	8.8%	5.6%	25.0%	14.0%	(16.2%)	2,134	\$912,848	\$7,280,773	15.9%	17.2%	16.9%	0.3%

See disclosures on next page

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Investment Performance as of 12/31/2024

**Confluence Investment Management LLC claims compliance with the Global Investment Performance Standards (GIPS®) and has prepared and presented this report in compliance with the GIPS standards. Confluence Investment Management LLC has been independently verified for the periods August 1, 2008, through December 31, 2023. The verification report is available upon request. A firm that claims compliance with the GIPS standards must establish policies and procedures for complying with all the applicable requirements of the GIPS standards.**

Verification provides assurance on whether the firm's policies and procedures related to composite maintenance, as well as the calculation, presentation, and distribution of performance, have been designed in compliance with the GIPS standards and have been implemented on a firm-wide basis. Verification does not provide assurance on the accuracy of any specific performance report.

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The Increasing Dividend Equity Account (IDEA) strategy was inceptioned on October 1, 2009, and the current Increasing Dividend Equity Account (IDEA) Composite was created on October 1, 2009. Confluence Investment Management LLC is an independent registered investment adviser. Results are based on fully discretionary accounts under management, including those accounts no longer with the firm. Past performance is not indicative of future results. The U.S. Dollar is the currency used to express performance. Returns are presented gross and net of all fees and include the reinvestment of all income. Gross returns are shown as supplemental information.

\*Net-of-fee performance was calculated using the highest applicable annual bundled fee of 3.00% applied quarterly. This fee includes brokerage commissions, portfolio management, consulting services and custodial services. The Confluence fee schedule for this composite is as follows: 0.60% on the first \$500,000; 0.55% on the next \$500,000; and 0.50% over \$1,000,000. There are no incentive fees. Clients pay an all-inclusive fee based on a percentage of assets under management. The collection of fees produces a compounding effect on the total rate of return net of fees. Bundled fee accounts make up 100% of the composite for all periods. Actual investment advisory fees incurred by clients may vary. Wrap fee schedules are provided by independent wrap sponsors and are available upon request from the respective wrap sponsor.

A complete list of composite descriptions is available upon request. Policies for valuing investments, calculating performance, and preparing GIPS Reports are available upon request. The annual composite dispersion is an equal-weighted standard deviation, using gross-of-fee returns, calculated for the accounts in the composite for the entire year. The three-year annualized standard deviation measures the variability of the composite gross returns over the preceding 36-month period. The IDEA Composite contains fully discretionary IDEA wrap accounts. The IDEA portfolio is selected from a universe of stocks, from all market capitalizations, meeting minimum criteria of paying and increasing dividends over the last 10 years. The benchmarks are the S&P 500 Index and the Russell 3000 Value Index (Source: Bloomberg).

\*\*Results shown for the year 2009 represent partial period performance from October 1, 2009, through December 31, 2009.

N/A- Composite Dispersion: Information is not statistically meaningful due to an insufficient number of portfolios in the composite for the entire year.

N/A- 3yr Std Dev: Composite does not have 3 years of monthly performance history.