# **Asset Allocation**

## **Income**



First Quarter 2025

#### **Objective**

Primarily focused on reliable income. Profile is similar to a diversified bond portfolio with a small portion allocated to equities, when appropriate.

#### **Investment Philosophy**

Asset allocation is a time-tested approach that addresses risk through diversification, while positioning portfolios to achieve growth, income, and other client-specific objectives. Confluence employs an *adaptive* approach to asset allocation that evaluates the investing landscape against the backdrop of the pending business cycle, as we recognize that risk levels and return potential rise and fall over market and economic cycles.

Through a disciplined, consensus-driven process, the Confluence team estimates the performance of 12 different asset classes in terms of risk, return, and yield looking forward three years. The intention is to remain within an acceptable risk profile, while changing the asset class mix to optimize return potential. Allocations are adjusted depending upon the investment committee's changing views of the marketplace and economy, utilizing over/underweights to focus on particular industry sectors, maturities, commodities, or countries. Confluence's Asset Allocation portfolios offer a broad spectrum of risk profiles and are implemented using exchange-traded funds (ETFs).

#### **Overview**

- Focus is reliable income with principal preservation; an element of long-term growth can be used to mitigate risk associated with inflation
- Majority of its allocation in fixed-income asset classes with the core being a ladder of target maturity ETFs, with each of the next 10 years representing a fixed percentage of assets
- A small portion of the portfolio may include real estate, equities, and commodities to contribute growth potential and diversification benefits
- Complementary strategy for investors in the distribution phase for their investments
- Strategy assets: \$48.9 million<sup>1</sup>

Overall Morningstar Rating<sup>TM</sup>



Among 455 separate accounts in the Moderately Conservative Allocation category. This separate account was rated 2 stars/455 separate accounts (3 years), 4 stars/408 separate accounts (5 years) based on riskadjusted returns. As of 9/30/24. Confluence provides compensation to Morningstar, Inc. for use of their analytics and permission to publish these ratings. 7

## Current Holdings<sup>2</sup>

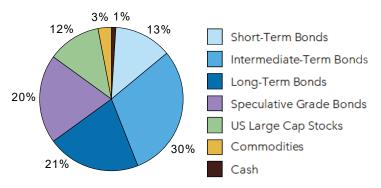
(As of 1/28/2025 rebalance)

| Characteristics                               |      |
|---|------|
| Weighted SEC Yield                            | 4.5% |
| Volatility Ceiling                            | 7.0% |
| Number of Securities                          | 22   |
| Annual Turnover (3-Yr Rolling as of 12/31/24) | 66%  |

#### See GIPS Report on pages 2-3

| 5 Largest Holdings                               |       |
|--|-------|
| iShares BB Rated Corporate Bond ETF - HYBB       | 15.0% |
| SPDR® Portfolio Mortgage Backed Bond ETF - SPMB  | 10.0% |
| iShares 20+ Year Treasury Bond ETF - TLT         | 7.0%  |
| SPDR® Portfolio High Yield Bond ETF - SPHY       | 5.0%  |
| iShares iBonds Dec 2025 Term Treasury ETF - IBTF | 4.3%  |

#### **Asset Allocation**

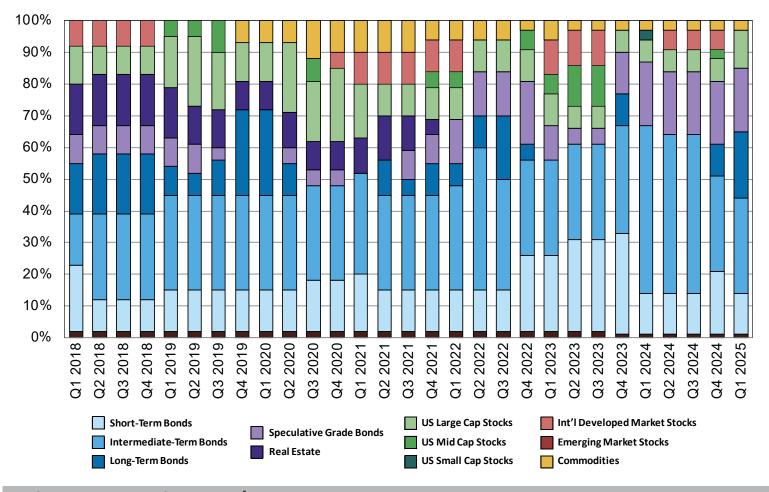


#### Recent Portfolio Changes<sup>3</sup>

While the laddered maturity structure remains the core of the Income strategy, we extended duration with an increase to long-duration Treasurys. MBS continue to be a major component within fixed income and the intermediate segment due to their favorable spreads and low extension risk. Speculative grade corporates remain unchanged. US large caps were increased due to expectations of extended outperformance and our forecast for an ongoing resilient economy. The Aerospace & Defense position has been transitioned to focus on software and cybersecurity, and we exited mid-cap equities. We also exited international developed equities due to the persistently strong dollar and risks related to new trade policies. Gold and long-duration, zero-coupon Treasurys remain in the strategy as safe-haven assets.

<sup>&</sup>lt;sup>1</sup> Strategy assets=\$2.0 million assets under management (AUM) + \$46.9 million assets under advisement (AUA); as of 12/31/24.

#### **Historical Model Allocation**



## Performance Composite Returns<sup>4</sup> (For periods ending December 31, 2024)

|   | Since Inception** | 5-Year* | 3-Year* | 1-Year | YTD  | QTD    |
|---|-------------------|---------|---------|--------|------|--------|
| Income (Taxable)  Pure Gross-Of-Fees <sup>5</sup> | 5.8%              | 5.8%    | 0.4%    | 4.6%   | 4.6% | (2.0%) |
| Max Net-Of Fees <sup>6</sup>                      | 2.7%              | 2.6%    | (2.6%)  | 1.5%   | 1.5% | (2.8%) |
| Benchmark (20stock/80bond)                        | 3.6%              | 2.7%    | (0.1%)  | 5.7%   | 5.7% | (2.0%) |

| Calendar<br>Year | Pure Gross-<br>Of-Fees <sup>5</sup> | Max Net-<br>Of-Fees <sup>6</sup> | Benchmark<br>(20stock/<br>80bond) | Difference<br>(Gross-<br>Benchmark) | # of<br>Portfolios | Composite<br>Assets (000s) | Total Firm<br>Assets<br>(000s) | Composite<br>3yr Std Dev | Benchmark<br>3yr Std Dev | Composite<br>Dispersion |
|------------------|-------------------------------------|----------------------------------|-----------------------------------|-------------------------------------|--------------------|----------------------------|--------------------------------|--------------------------|--------------------------|-------------------------|
| 2018             | (2.6%)                              | (5.5%)                           | (0.7%)                            | (1.9%)                              | 1                  | \$448                      | \$5,486,737                    | N/A                      | N/A                      | N/A                     |
| 2019             | 15.0%                               | 11.6%                            | 13.1%                             | 1.9%                                | 1                  | \$210                      | \$7,044,708                    | N/A                      | N/A                      | N/A                     |
| 2020             | 19.6%                               | 16.1%                            | 10.1%                             | 9.5%                                | 1                  | \$242                      | \$6,889,798                    | 6.9%                     | 4.7%                     | N/A                     |
| 2021             | 9.4%                                | 6.2%                             | 4.0%                              | 5.4%                                | 1                  | \$247                      | \$7,761,687                    | 6.5%                     | 4.5%                     | N/A                     |
| 2022             | (11.7%)                             | (14.4%)                          | (13.8%)                           | 2.1%                                | 1                  | \$201                      | \$6,931,635                    | 8.5%                     | 7.6%                     | N/A                     |
| 2023             | 9.5%                                | 6.3%                             | 9.5%                              | 0.0%                                | 4                  | \$740                      | \$7,200,019                    | 7.9%                     | 8.5%                     | 0.1%                    |
| 2024             | 4.6%                                | 1.5%                             | 5.7%                              | (1.1%)                              | 8                  | \$1,488                    | \$7,280,773                    | 7.8%                     | 9.0%                     | 5.3%                    |

<sup>\*</sup>Average annualized returns

<sup>\*\*</sup>Inception is 1/1/2018

See performance disclosures on last page.

#### **Confluence Asset Allocation Committee**

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See <u>Territory Map</u> on the Confluence website for sales coverage

#### **Disclosures**

<sup>2</sup> Current Portfolio—Information presented reflects wrap account composites with taxable income (if applicable). Asset allocations shown represent the individual ETFs used in the model portfolios as of 1/28/25 and do not represent the precise allocation of assets in an actual client account. Asset allocation in client accounts may vary based on individual client considerations and market fluctuations. The investments held by the portfolio are not guaranteed and do carry a risk of loss of principal. Each asset class has specific risks associated with it and no specific asset class can prevent a loss of capital in market downturns. Individual client portfolios may differ, sometimes significantly, from these listings. Yield data source: Morningstar. 30-day SEC yield of the model portfolio as of 1/28/25. Annual turnover 3-year rolling calculated from sample accounts for periods ending 12/31/2024.

Benchmark: 20% stock / 80% bond – custom benchmark is calculated monthly and consists of a blend of 20% S&P 500 and 80% Bloomberg US Aggregate Bond Index. (Source: Bloomberg)

<sup>4</sup> Performance Composite Returns—Confluence Investment Management LLC claims compliance with the Global investment Performance Standards (GIPS<sup>®</sup>) and has prepared and presented this report in compliance with the GIPS standards. Confluence Investment Management LLC has been independently verified for the periods August 1, 2008, through December 31, 2023. The verification report is available upon request. A firm that claims compliance with the GIPS standards must establish policies and procedures for complying with all the applicable requirements of the GIPS standards.

Verification provides assurance on whether the firm's policies and procedures related to composite maintenance, as well as the calculation, presentation, and distribution of performance, have been designed in compliance with the GIPS standards and have been implemented on a firm-wide basis. Verification does not provide assurance on the accuracy of any specific performance report.

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The Income Taxable strategy was incepted on January 1, 2018, and the current Income Taxable—Plus Composite was created on July 1, 2019. Confluence Investment Management LLC is an independent registered investment adviser. Results are based on fully discretionary accounts under management, including those accounts no longer with the firm. Past performance is not indicative of future results. The US Dollar is the currency used to express performance. Returns are presented gross and net of all fees and include the reinvestment of all income.

Performance prior to July 1, 2019, is based on the Income Taxable—Direct Composite which was created on January 1, 2018. This composite includes accounts that pursue the Income strategy, but have a different fee structure. Gross returns from the Income Taxable—Direct Composite include transaction costs and net-of-fee performance was calculated using the highest applicable annual bundled fee of 3.00% applied quarterly.

A complete list of composite descriptions is available upon request. Policies for valuing investments, calculating performance, and preparing GIPS Reports are available upon request. The annual composite dispersion is an equal weighted standard deviation, using gross-of-fee returns, calculated for the accounts in the composite for the entire year. The three-year annualized standard deviation measures the variability of the composite gross returns over the preceding 36-month period. The Income Taxable-Plus Composite contains fully discretionary Income Taxable-Plus wrap accounts. The Income Taxable strategy is implemented using ETFs and the investment objective is the pursuit of nominal returns (yield and growth) in excess of inflation, subject to the limitations of the risk constraint for the Income Taxable strategy. Although the portfolio typically has the majority of its allocation in taxable fixed income asset classes, a smaller portion of the portfolio may include real estate, equities, commodities or other asset classes. This minority allocation provides an aspect of growth potential, along with diversification benefits. This portfolio may be appropriate for investors with a conservative risk tolerance.

The benchmark was changed retroactively on 1/1/24 due to wider market adoption and transparency of the underlying constituents. The custom benchmark prior to 1/1/24 was calculated monthly and consisted of: S&P 500 20% and 80% ICE BofA US Corporate, Government, and Mortgage Bond Index. Inflation was removed prior to 1/1/24 and had been provided as additional information and was represented by the US 5-year TIP breakeven spread.

N/A-Composite Dispersion: Information is not statistically meaningful due to an insufficient number of portfolios in the composite for the entire year. N/A-3yr Std Dev: Composite does not have 3 years of monthly performance history.

<sup>7</sup> Overall Morningstar Rating<sup>™</sup>—Information provided is for educational/illustrative purposes only and should not be construed as individualized advice, recommendation, or endorsement of any investment strategy. Information is not intended to forecast or predict future performance. Past performance is no guarantee of future results. Ratings are objective, based entirely on a mathematical evaluation of past performance, and based on gross-of-fees performance (before deduction of advisory fees). Net performance information is available on the Confluence website. Ratings should not be considered a buy or sell recommendation. Confluence provides compensation to Morningstar, Inc. for use of their analytics systems/database as well as for permission to publish these ratings.

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The Morningstar Rating TM, or "star rating," is calculated for separate accounts with at least a three-year history. It is calculated based on a Morningstar Risk-Adjusted Return measure that accounts for variation in a managed product's monthly excess performance, placing more emphasis on downward variations and rewarding consistent performance. The top 10% of products in each product category receive 5 stars, the next 22.5% receive 4 stars, the next 35% receive 3 stars, the next 22.5% receive 2 stars, and the bottom 10% receive 1 star. The Overall Morningstar Rating for a managed product is derived from a weighted average of the performance figures associated with its three-, five-, and 10-year (if applicable) Morningstar Rating metrics. As of 9/30/2024.

<sup>&</sup>lt;sup>3</sup> Recent Portfolio Changes—The investment or strategy discussed may not be suitable for all investors. Investors must make their own decisions based on their specific investment objectives and financial circumstances.

<sup>&</sup>lt;sup>5</sup> Pure gross returns are shown as supplemental information to the disclosures required by the GIPS<sup>®</sup> standards.

<sup>&</sup>lt;sup>6</sup> Net-of-fee performance was calculated using the highest applicable annual bundled fee of 3.00% applied quarterly. This fee includes brokerage commissions, portfolio management, consulting services and custodial services. The Confluence fee schedule for this composite is as follows: 0.40% on the first \$500,000; 0.35% on the next \$500,000; and 0.30% over \$1,000,000. There are no incentive fees. Clients pay an all-inclusive fee based on a percentage of assets under management. The collection of fees produces a compounding effect on the total rate of return net of fees. Subsequent to July 1, 2019, bundled fee accounts make up 100% of the composite. Actual investment advisory fees incurred by clients may vary. Wrap fee schedules are provided by independent wrap sponsors and are available upon request from the respective wrap sponsor.